



WEBSITE DESIGN & DEVELOPMENT

Intelligence Made Visible

Asia Media Studio is a leading Bangkok-based creative design agency with an impressive portfolio of International and Thai clients. We enjoy a vibrant reputation for high quality creative work across a broad spectrum of marketing services. All our work is carried out in-house, and our experienced and talented European and Thai creative team provides a breadth of experience second to none.

We pride ourselves on delivering unique creative solutions designed to optimize the client's business objectives, with every concept developed from a fresh and original idea.



Impact, Clarity and Simple Self-Management

At Asia Media Studio, we believe that a professionally designed website is the most cost effective marketing tool available in the world today. We have developed sites for a wide range of clients, both small and large, from static one page formats through to multi-page, multi-faceted sites. We concentrate on fully understanding the client's goals, messages and target market to ensure we develop a solution that best suits the needs.

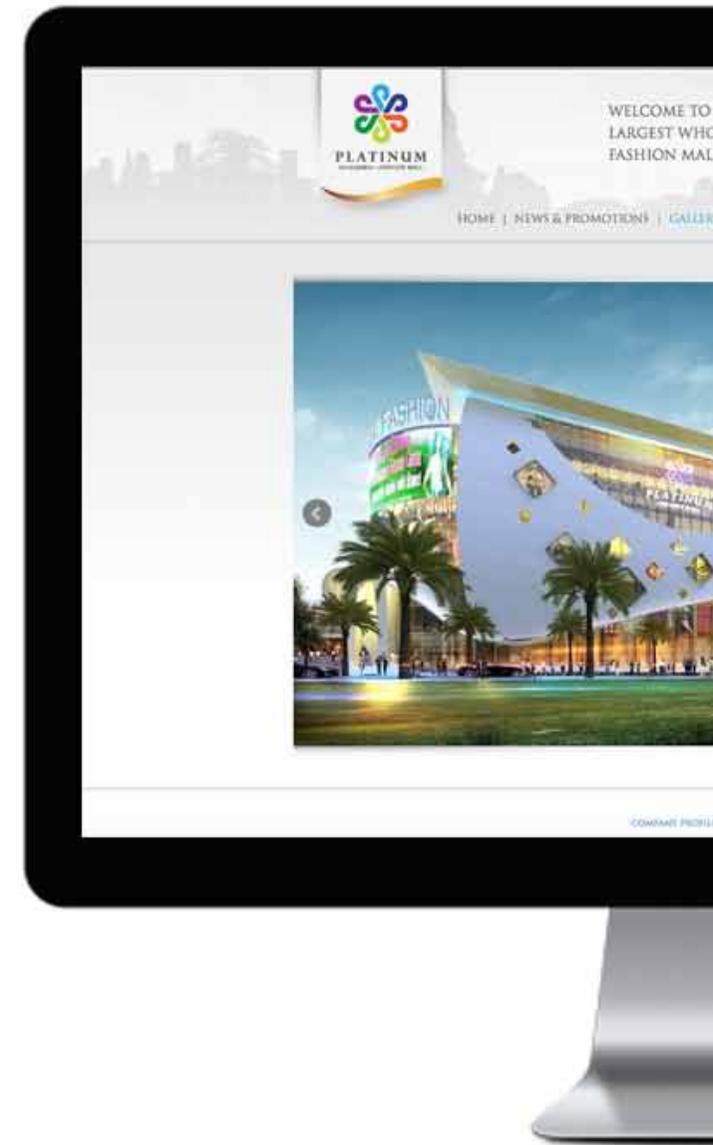
Our team of designers are particularly adept at developing custom-design websites that are fully interactive - they look great and are easy to navigate on any device. In conjunction with our unique designs we use Wordpress language, renowned for its dependability, ease for editing, and responsiveness. This allows clients to really "own" their own website - to edit content, add new products, manage SEO, post blogs, receive inquiries, create and build image galleries, sell on-line.

We never copy or use other published website material; all our designs are unique.

For interactive sites that require transactions such as ordering/sales and on-line payment capabilities we work closely with top technical agencies that are highly proficient and experienced with "back end" technology.

We can also advise and assist clients in:

- + website names
- + domain hosting
- + name protection
- + search engine optimization



OUR AIMS

We are committed to deliver high quality websites that will work hard for our clients, websites that are:

IMPACTFUL

EASY TO
NAVIGATE

EASY TO
SELF MANAGE

GENERATE
HIGH SEO

OUR APPROACH

UNDERSTAND AGREE BUSINESS OBJECTIVES

- AGREE WEBSITE STRUCTURE:

Number of pages, menu etc.

- DESIGN CONCEPTS:

Up to three designs submitted for selection process.

- DESIGN APPROVAL:

Modify and enhance selected design for client approval.

- DEVELOPMENT:

Completion of website build, followed by on-line test prior to launch.



SOME OF OUR WORK

FRUIT REPUBLIC

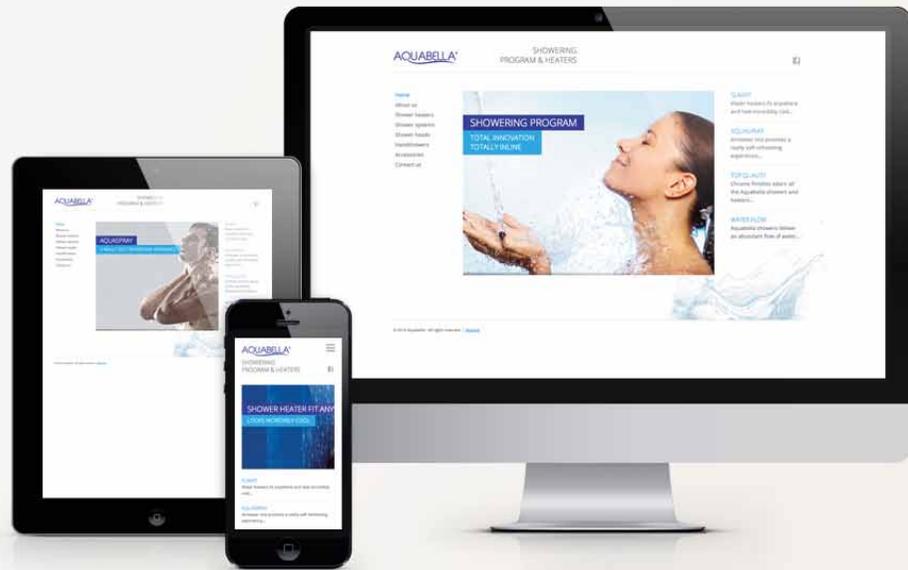
Thailand-based company The Fruit Republic has launched a range of six premium natural fruit juices on to the Thai market and needed a website that would reflect its market position and appeal to its target audience. This simple clean and fresh design required great attention to detail and technical know-how in creating the montages and the re-touching of images to deliver the high quality look and feel for the site. Although not a particularly large website, it is one that perfectly fulfills its needs for the market in which the company operates.



VANILLA

This Thai website exists to review a comprehensive range of cosmetics from all leading manufacturers and provides a forum for interested members to rate and discuss these products. We were asked to redesign the existing site and aims of bringing greater clarity and readability have been fully achieved. Additionally we developed HTML coding and made the site responsive for all devices.





AQUABELLA

This recently established shower company has created a completely new concept that vertically integrates all the showering elements and presents an in-line modern look with the added benefit of saving space. We created a site that is vibrant, clean and impactful, with a design that makes significant use of white space, with clean lines, succinct product descriptions and high quality photographic images. It was important, too, that the website was fully interactive and could be easily and inexpensively edited, as the company develops and launches new products regularly - Wordpress provides this “back end” user-friendliness and reliability.

AQUAMIN

Aquamin is a revolutionary, natural, multi-mineral ingredient of seaweed sourced only from the Irish and Icelandic coastal waters. It is clinically proven to improve bone and joint health and adds real nutritional benefits to food and drinks. The website designed to support the company’s launch in South east Asia uses stunning photography and a clear and simple layout to explain what is quite a complex story.



NEIBO

Neibo offers a community of like-minded individuals to outline their views and opinions on a range of topics. We designed the App for Neibo, creating its profile, developing the structure and usability and making it fully responsive.



FRANCO-THAI CHAMBER OF COMMERCE

FTCC exists to provide a free-flowing up-to-date information source and forum for exchanging ideas for the French business community in Thailand. Almost by definition, its members are “on the move”, dynamic individuals who need access to the information 24/7, wherever they are. Consequently, a smartphone App is essential, and we were asked to design and develop this for FTCC.

THANK YOU FOR YOUR ATTENTION



Asia Media Studio Co., Ltd.

21/7 Sukhumvit Soi 18, Klongtoey,

Bangkok 10110, Thailand

t. +66 (0)2 663 59 30-1

f. +66 (0)2 663 59 32

e. info@asiamediastudio.com

w. www.asiamediastudio.com